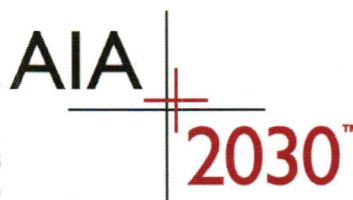


FORUM

a monthly publication of the nevada chapter
of the american institute of architects



AIA+2030 PROFESSIONAL SERIES

LAS VEGAS, NEVADA 2012 - 2013

10 SESSIONS * 40 AIA CE/HSW/SD CREDITS

SUSTAINABLE WORLD * ENHANCED CAREER

AIA Las Vegas is pleased to present the AIA+2030 Professional Series (created by AIA Seattle in collaboration with 2030 Architecture) to help design

professionals create buildings that meet the ambitious energy efficiency goals of the 2030 challenge. AIA Las Vegas is providing ten 4-hour sessions that teach the strategies for reaching 50% reduction in fossil fuel greenhouse gas emissions, and give design professionals the knowledge and leverage to create next-generation, super-efficient buildings. The Series is also designed to provide firms with the skills that will set them apart in the marketplace.

REGISTRATION: The AIA+2030 Series will begin in March of 2012, with sessions scheduled into 2013, providing 40 AIA Continuing Education, HSW and Sustainable Design Credits. (see scheduled session dates on page 5.) Registration begins January 1st, 2012, and closes on March 15th, 2012 and **includes all ten sessions, materials, CEH credits and certification upon completion.** Individual sessions are not available for registration or attendance.

AIA Members (Architects/Associates/Allied)	\$600
Non-members	\$800
*Students	\$500

(*Those who have confirmed enrollment in an accredited Program at the time of registration)

PAYMENT PLANS:

- Register in January 2012 and split the registration fee into 3 equal payments: January, February & March
- Register in February 2012 and split the registration fee into 2 equal payments: February and March
- All Registrations must be paid in full by March 15, 2012. No refunds after that date.

SPONSORSHIPS:

Demonstrate your company's leadership in the built environment and reach the professionals of the architectural and engineering industry by sponsoring the AIA+2030 Professional Series. Sponsorships especially designed for the AIA+2030 Series are available which include registration for up to three attendees for the Series as a Platinum Sponsor. Contact the AIA Las Vegas office for further information including benefits on AIA+2030 Sponsorships.

AIA+2030 Platinum Sponsors	\$3,000
AIA+2030 Gold Sponsors	\$2,000
AIA+2030 Silver Sponsors	\$1,000
AIA+2030 Bronze Sponsors	\$500

READ MORE ON PAGE 5

THE LAST OF THE HARD COPY HOLD OUTS

After 17 years of holding out...printing and mailing hundreds of newsletters each month. Even in the face of Facebook, the "tweet" of Twitter, the "link" of LinkedIn and all the other communicable technologies out there...the AIA Las Vegas FORUM Newsletter is finally going digital. That's right.

THIS IS YOUR LAST HARD COPY EDITION OF THE FORUM NEWSLETTER. Beginning in January 2012 you will be receiving your AIA news via your email. You can open it online and read all about the news, activities, ideas, events and happenings in the Chapter. You can then forward it to your friends and associates or you can print it and pass it around the office or take it home with you to read. Just don't forget this is the Chapter's main communications tool so don't just delete it. **READ IT!**



dec
2011

LOCAL PREFERENCE BILL SB268 UNINTENDED CONSEQUENCES

During the last legislative session, Senator John Lee, and Assemblywoman Marilyn Kirkpatrick (and others) drafted bills that would provide a preference for Nevada architects and design professionals when being considered for public works projects. SB268 (AB144) passed and became law, with the Nevada State Board of Architecture required to issue certificates of eligibility to qualified architects so that they could receive a design professional preference for public works projects. This sounds great.....the concept is good, the intent is good....however, the devil is in the details – because SB268 has unintended consequences. As currently written, SB268 states that in order to qualify for the "certificate of eligibility" architecture firms would have to:

(a) Reach a threshold dollar amount of \$1,500 modified business tax (MBT), which is too high. Most Nevada based small businesses and all sole proprietors would never pay that amount and would not have the opportunity to qualify for the certificate of eligibility, and

(b) The specific language in SB268 requires that an architect pay the \$1,500.00 MBT directly on his or her own behalf. Unless the architect is a sole proprietor, the MBT is almost always paid by the firm. In order to pay \$1,500 in MBT, an architect (or firm) would have to pay \$378,205 in annual taxable wages to meet the minimum threshold amount of \$1,500. LLC and Partnerships are exempt from the MBT.

The requirements of the bill make it impossible for an architect or a small to medium sized firms to qualify for the certificate of eligibility. The NSBAIDRD brought this to the attention of the Legislative Commission and consequently the commission deferred implementing the bill until the issues of equitable application for all architecture firms can be resolved.

On November 9th, Assemblywoman Kirkpatrick held a hearing on the bill so that anyone having issues with it would have an opportunity to make them known and make recommendations for change. AIA Nevada State Government Representative, Eric Roberts, AIA attended the meeting, along with other AIA members, and spoke about how the MBT was excluding many Nevada architects from receiving the benefits of this bill. Eric reports that "apparently the issue with SB268 arose from good, old-fashioned "right hand not knowing what the left hand was doing" brand of governance. While the Assembly was working on establishing a local preference with SB268, the Governor's office was working on measures to ease the burden of the modified business tax for small businesses. Both of which are good. But in spite of all the good work, these two items don't work together."

Assemblywoman Kirkpatrick has asked AIA for input on changing the requirement for receiving the preference. While there is not much that can be done until the next legislative session, implementation of the bill will move forward; although, the AIA Nevada Executive Committee will meet with Assemblywoman Kirkpatrick to make recommendations for the necessary changes to the bill. If you would like to provide your thoughts or ideas on recommended changes, please contact Randy Lavigne, Executive Director at rlavigne@aianeveda.org



AIA MEMBERSHIP WHAT'S IT WORTH TO YOU?

AIA provides benefits on all levels of membership, but each individual must decide for him or herself where the true value lies. More and more often I hear from AIA members that in these challenging times, the true value of AIA membership is in belonging – in the ability to network and to connect with other architects and design professionals, to be with like-minded individuals who remind you why you chose this profession in the first place. Being a member of the AIA makes a statement about who you are, what you believe in and what you care about. That "AIA" credential with your name really does mean that you uphold the highest standards of professional conduct and that you are one of the 65,000 AIA members who is dedicated to creating a better community and a better world.

Renew your membership today....and use it. The value is in your using and applying the benefits that are available to you through the AIA. The specific benefits of membership are so numerous and diverse that it is not possible list them all, but here are a few that you might consider.

- AIA is your legislative voice on all levels of government, monitoring issues that impact how you practice, and lobbying on your behalf. Decisions made by legislators today affect how you practice now and in the future.
- AIA provides public advocacy and promotes the value of architects and their services.
- AIA Contract Documents are recognized as the standard in the industry and are constantly being researched and developed to provide the best protection for your projects and services, and as a member you can purchase them at a discounted rate.
- AIA provides a Continuing Education system designed to keep you current on all aspects of practice. In most cases C.E. sessions are provided without charge through your AIA Las Vegas Chapter. And, the transcript of your credits is maintained for you online by AIA.
- AIA is your connection to your community, providing outreach programs, scholarships, public policies, and programs that not only benefit members but also help to strengthen the profession and your community.
- AIA provides Chapter meetings, lectures, workshops, charrettes, and social events where you can make connections, network and build valuable relationships.
- AIA Awards Programs (Design and Service) recognize and celebrate the significant contributions made to the community and the profession through quality design and commitment.
- AIA serves members in areas that are essential to your livelihood as a professional, offering quality insurance, financial benefits, and legal services through the AIA Trust.
- Your local AIA is there to support you where you live/work—providing the attention, awareness, interest and services that you need – through communication tools, (FORUM Newsletter, Websites, Facebook.) Services that include the Career Center, C.E. sessions, Product Show, Member Meetings, Government Affairs, and social/networking opportunities.

Renew your membership today, and use the AIA to build your career and a better world for all. It's worth it.

**AIA NEVADA
PRESIDENT'S MESSAGE**
SEAN COULTER, AIA

Finally, this is the last time you will have to see my mugshot in the newsletter! As the out-going AIA Nevada President I want to let everyone know that I thoroughly enjoyed my time on both the AIA Las Vegas board and the AIA Nevada board. It has been about seven years of service on those boards and I feel that every minute was well worth the experience, except the time Randy scolded me during Grassroots for showing up at the U.S. Capitol wearing a clown outfit....wait; that was just a bad dream...sorry for the digression. Anyway, I want to thank everyone for the wonderful times I have had over the years and especially

serving as your President this past year which has been an honor and I hope I served you well. The people I met and the experiences I gained are invaluable to me as a person and as an architect. I can honestly say that it has made a huge impact on my life.

I do have to acknowledge a few people that have pushed me, nudged me, encouraged me and supported me while being on the AIA boards. First, **RANDY LAVIGNE, HON. AIA** is the best. I want everyone to know that our local and state organizations are in great hands with her at the helm. She has been there through thick and thin with the same amount of enthusiasm for our profession; from the very beginning to the present. Her leadership has helped the AIA in incalculable ways when it comes to representing our profession to the public. I would ask everyone to thank her for her devotion and professionalism when you get a chance.

KELLY LAVIGNE. She is the glue that holds AIA Nevada and AIA Las Vegas together. If there is any question about your membership or anything else related to AIA, she has your answer. Aside from being the AIA computer mainframe, she is the one that makes sure every event goes as planned. She arrives to every event well before anyone shows up and leaves well after to make sure everything proceeds without a hitch. She is a great friend and partner in crime.

Yes, there is a third, **DEBI RAFFI.** What can be said about Debi? A whole bunch, but I will only keep to the good stuff! Without Debi, we wouldn't get our wonderful newsletter every month. On the downside, you do get stuck with my messages, but all is not lost, this is my last one... wait, I've said that already. Anyway, back to Debi. She is one of the most witty and intelligent people I know. Her involvement with AIA has brought about many great ideas that we have implemented without her being recognized as the originator. She is also responsible for gathering many of the sponsorships we get to help the AIA cause. She makes being around the AIA office really fun.

Then there is my partner, **WADE SIMPSON, AIA.** He made this a lot easier for me as he was past president of both AIA Las Vegas and AIA Nevada. I mooched as much information from him as I could over the years, getting his input and thoughts on many issues. He was also very understanding of the time it took to serve on the board and the days I missed work due to AIA obligations. He is a great guy and a great business partner.

I know, a lot of sap, but they deserve the recognition!

One final thought I have is that being involved with AIA over the years has helped me see the value of my membership. Being involved, I have had the ability to meet important community and national leaders that I otherwise would not have had the chance to meet. I have met wonderful speakers, sat on panels and have had the pleasure of working with some great people all to help promote the profession. With this, I would encourage everyone reading this to get more involved with your local and state chapters. Believe me when I say that seven years ago, when I was first elected to the Las Vegas board, I never saw myself being the state president one day. I'm not saying that everyone has to do that, obviously, everyone can't. What I am saying is that with a little effort and passion, you, as an individual, can make a difference in our profession.

I hope everyone has a wonderful holiday season and a great new year in 2012 and I thank you once again for the opportunity to serve as your state president. With that, I hope to see everyone at the holiday celebration and at the many upcoming events in the future.

**2011 AIA NEVADA
EXECUTIVE COMMITTEE**

PRESIDENT
Sean Coulter, AIA

PRESIDENT-ELECT
Max Hershenow, AIA

SECRETARY / TREASURER
Mike Andersen, AIA

AIA LAS VEGAS DIRECTOR
Jeff Roberts, AIA

AIA LAS VEGAS DIRECTOR
Rob Filary, AIA

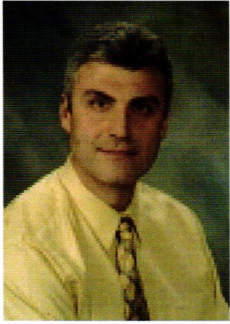
**AIA NORTHERN NEVADA
DIRECTOR**
Brad Van Woert, AIA

**AIA NORTHERN NEVADA
DIRECTOR**
TBA

EPYAF DIRECTOR
Craig Palacios, AIA

PAST PRESIDENT
Pat Pusich, AIA

EXECUTIVE DIRECTOR
Randy Lavigne, Hon. AIA



IS AN ARCHITECT WHO HAS BEEN UNEMPLOYED OVER 2 YEARS STILL AN ARCHITECT?

FADI EL-CHAMI, NCARB, RA

On May 8, 2009 at 9:30 AM, my office manager called me into the small conference room in the corner of our offices where a second manager was waiting. There, they had me sign some legal papers and told me how bad they felt that I would not be working for their company as

of that day. After comforting them and briefly saying goodbye to a couple of co-workers, I left.

At the time, I considered myself a very marketable architect with over 25 years of enviable, professional experience in a diversity of business sectors. This had always opened doors to new jobs for me and there was no reason to suspect this time would turn out different.

As I write these words, the date is November 14, 2011. The world economy is frighteningly sluggish; architectural firms are shrinking at an alarming rate; by all expert measures I've read, Nevada lags and is expected to continue to lag the nation in any future economic recovery; my unemployment benefits have long been exhausted; I've started cashing-in some of my 401K retirement savings; out of financial necessity I've allowed my AIA membership to lapse as well as some of my architectural licenses in eastern US states where I no longer practice; and have relied on the kindness of fellow architects in Reno, NV to maintain my continuing education requirements by attending events they sponsor. So, you may ask, why am I still an architect?

My answer is the same it was the day I graduated college – Potential. We may love to design, we may love to draft, we may love to coordinate people, we may love to build models, but ultimately, in all our endeavors, we love to solve problems. That is what I mean by "Potential." We can potentially solve any problem because of how we see from the general to the specific. We see problems, visualize their solutions and communicate our solution to the team to solve the problem. It's a simple concept that we instinctively scale up or down for the duration of the problem and we then move to the next problem until the job is done. You might have a different definition for this process, but ultimately, all architects are problem solvers and our current unemployment condition is just another problem to solve.

After being out of work for as long as 2 years or more, survival becomes most important, but you cannot stop being an architect even if you tried. In my case, my ample free time – aside from a torrent of on-line resume submissions followed by a drip of rejection responses – is spent reading my old text books, current code manuals and countless books on BIM and Autodesk Revit. It gives me comfort to know that I can still maintain my technical ability as sharp as possible for the day when my services are pressed into action once again. Also, I have started to look for potential in other areas of the economy by leveraging my knowledge and experience in architecture combined with my considerable Open-Source and Linux software skills to develop possible business plans giving small firms software and service options that lower overhead and help them focus on their core business operation.

None of this has been easy. What has made the lack of work more tolerable for me has been my ability to reach out to friends in the architectural community. It seems all of us are struggling, and the biggest struggle for me has been to overcome the feeling of isolation that creeps in from time to time. I've found that this isolation eases up whenever I attend an AIA lunch event or manage to find a free seminar offering continuing education credits. Being around other architects seems to give me a shot adrenaline when I need it most. If you've been out of work for any length of time, I encourage you to reach out to other architects even if it goes against our solitary nature as designers. This may help shake you out of any negative state of mind and show you that you're not alone. Aside from the emotional support of being around colleagues, there is always the ever-present potential of networking and staying connected to what may turn out to be your next job opportunity.

I urge you to get re-engaged with the architectural community. Architects who have been unemployed for more than 2 years are still architects. We can use our considerable skills as architects with organizational and communication abilities second to no other profession to send a message to politicians that we are still here, but we cannot hold out indefinitely. They must be shown that as more architects are forced to leave the profession the future recovery of the state will be put at greater risk by short sighted decisions that rob the profession of its most experienced contributors.



MEMBERSHIP CAMPAIGN RECRUIT A NEW MEMBER – GET \$50 CREDIT

AIA Nevada's Membership Campaign is underway. You can help....and get a \$50 credit for doing so. Do you have friends, associates, co-workers, and acquaintances who should be members of AIA? There are many people in the design and architecture communities who could profit greatly by becoming members and receiving the benefits of membership. Maybe you know of some. If so, why not recruit them and earn \$50 for every new member. You can help them and yourself by encouraging them to join AIA. Simply have them complete the membership form... (found online at www.aialasvegas.org.) Write your name on the top and send it to the AIA office, 401 S. Fourth Street, LV NV 89101 or via email to rlavigne@aianeveda.org. You'll get a \$50 credit for every new member you recruit. You can use your \$50 credit to pay for special AIA events like...design award entry fees, or design award gala tickets, golf tournament, seminars or special programs. It's a great way to grow the Chapter and grow your bank account, too.

WHITE HOUSE PATHWAYS TO OPPORTUNITY REPORT

In October, the White House issued the Pathways to Opportunity Report providing specific steps to spur economic growth and put Americans back to work. WMR Senior Regional Director, Ric Licata, FAIA worked with the White House Advisory staff to include information from Nevada's architectural and construction community and be certain that the need for jobs in this critical area of the economy were included. The complete "Pathways to Opportunity" Report is posted to the aianeveda.org website.

**AIA NORTHERN NEVADA
PAST PRESIDENT'S MESSAGE**
PAT PUSICH, AIA

It started out with email that I knew would be pretty easy to delete and move through the rest of the mornings tasks.

Tate, I am doing my SR. Project on architecture and one of my tasks is finding a mentor. I was hoping you could volunteer your time and teach me the

things I need to know in becoming an architect. Thank u for your time. -Jesus M.

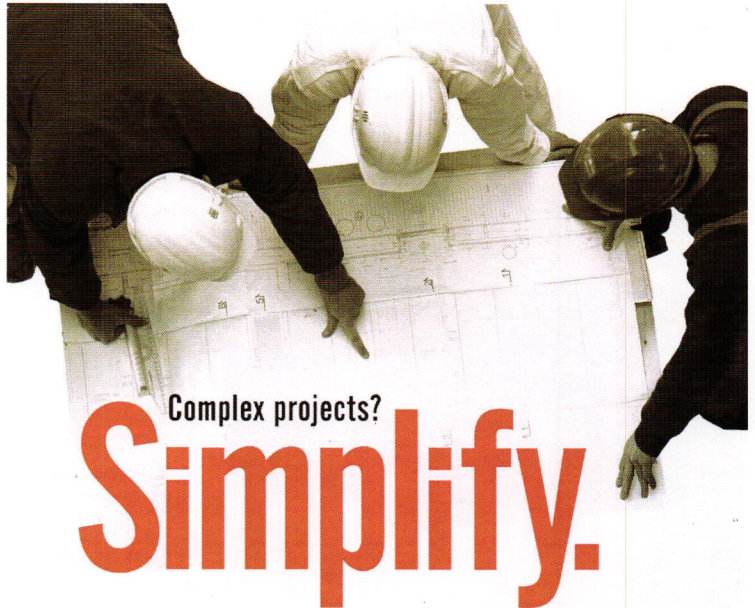
Was it really for me, heck my name is not even "Tate" and I am sure this email probably went out to a number of other Reno Architects in almost a mass mailing with just a change of addressee.

Then I thought back when I was in High School and I had a Careers Class and needed to job shadow a person for two afternoons. I sent letters (yes, via USPS) to some engineers and architects and did not get a reply back and was worried about what I would do for the class. Then a friend of our family offered the services of her husband who had a small appliance repair business. So I was happy as can be to ride around for a couple of afternoons on the service truck and watching the boss fix some Color Tube TV's and pick up some broken Washers. Was this going to be a possible career path for me? Heck at the end of two days I knew more about that then Architecture, maybe here is a future in small appliance repair for me?

But my mom was pretty certain that I needed to go to college and I got a gentle push and tracked the student loan programs available and away I went. Crazy thing is when I came to the University of Nevada I wanted to be an Engineering Major but a counselor recommended I try the two-year Architectural Engineering Degree first. So that is the short story of how I did not become an appliance repairman!

It has taken 6 or so emails to Jesus M. to confirm our first meeting as he has a schedule much more complicate than mine. Besides being a Senior at Wooster High School he is also working 24 hours a week at a restaurant. How many kids do you know that have the drive to work at a restaurant and go to high school. We had our first meeting last week and we talked for about 90 minutes. First Jesus going through the list of 20 questions about the profession, including education requirements, licensing requirements, intern requirements, the day of an architect, etc... Then I asked him a number of questions about life time goals, being creative, solving other people problems in 2D and 3D, and what does career satisfaction meet in these times.

I want to show him the basics of architecture so he can start to formulate some longer term career goals and see where his ambitions can take him. I don't want to be the person that did not return a call or an email and the Senior goes down another career path just because someone could not give 30-60 minutes explaining what a challenging and creative rewarding profession we have in architecture. It's never too early to be a mentor in architecture!



Complex projects?

Simplify.

The economy is rough enough—don't waste resources endlessly editing contracts. Let us help you save time and money.

Our new software release offers easy-to-use features that let you manage documents, enter required information in a snap, and calculate with the power of Microsoft® Excel, all in one tool.

Simplify your projects with the most widely accepted contract documents available. The Industry Standard—that much better.

Find us at www.aia.org/contractdocs

NEW Documents Included

AIA Contract Documents®
THE INDUSTRY STANDARD

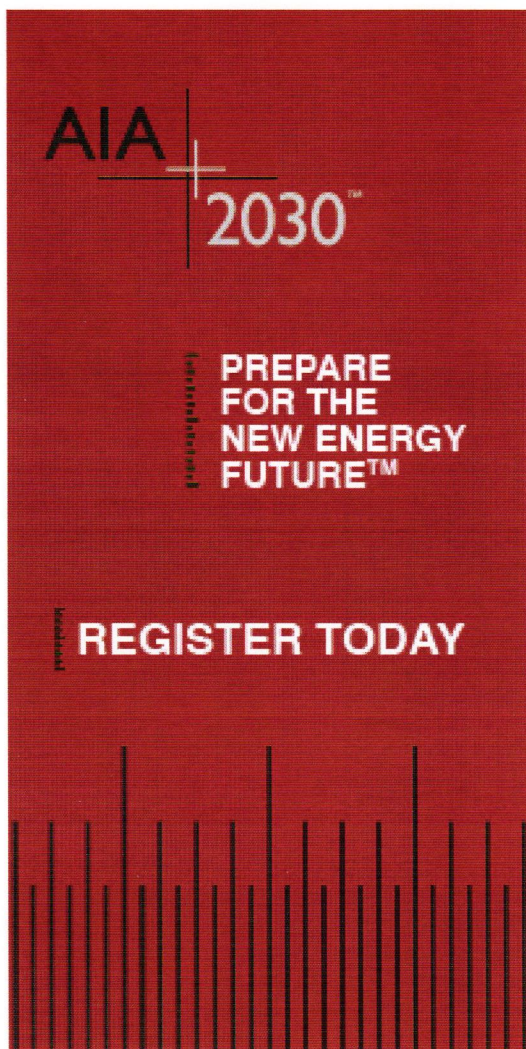
WALTER P MOORE
80 YEARS OF ENGINEERING INNOVATION

Structural Engineering Structural Diagnostics Parking Consulting

Kenneth Zarembski, S.E.
702.944.4710
www.walterpmoore.com

Courtesy of David M Schwartz and Las Vegas Performing Arts Center

AIA+2030: PROFESSIONAL TRAINING FOR THE SUSTAINABLE DESIGN WORK FORCE



ABOUT THE PROGRAM

AIA+2030 trains green-collar workers in the architecture and engineering fields to design buildings that use 60% less energy. The AIA+2030 Professional Series™ is a comprehensive, ground-breaking curriculum that includes ten, 4-hour sessions. The AIA+2030 program was launched in Seattle in 2009, and has been extremely successful. The AIA + 2030 Series program is the result of a partnership between the American Institute of Architects Seattle, Architecture 2030, BetterBricks, and the City of Seattle. AIA Seattle and Architecture 2030 are now bringing the Series to other AIA chapters

THE GOALS

By franchising the AIA+2030 professional series nationally, AIA Seattle and its partners – AIA Las Vegas – hope to:

- Impact climate change: give architects and design professionals the tools they need to design for the future of the planet
- Position architects: demonstrate the leadership of the architecture community on energy efficiency and carbon issues
- Support continued R&D: expand AIA+2030 reach and resources to fuel continual improvement

Buildings produce almost half of US greenhouse gas emissions. In fact, US buildings are responsible for 10% of total greenhouse gas emissions. Buildings are an important part of the climate change solution. Training architects and engineers to significantly reduce the energy use of their buildings is a critical step on the path towards energy independence and climate change reduction. AIA's architect members are serious about climate change solutions. The AIA+2030 Professional Series program is a significant step toward impacting GHG emissions in buildings.

Sessions assume participants have an intermediate understanding of the suite of energy efficiency strategies and technologies available to a design professional. Session information is cumulative and aims to provide an overall understanding of specific design strategies and how they can be integrated to provide optimal results. Regional case studies will illustrate concepts and lessons learned. Experts from both academia and active practice will lead the sessions. A full listing of the speakers for each session will be included in the January FORUM newsletter. Participants will be provided tools to take back to their firms to help share and implement the knowledge and skills gained.

AIA+2030 SERIES SESSIONS:

All sessions will be held at the Historic Fifth Street School Auditorium from 8am – Noon

Session I: The 2030 Challenge®: Energy Goals and Integrated Design - Friday, March 23, 2012

Session II: The Power of Targets & Load Reduction - Friday, April 6, 2012

Session III: Accentuate the Positive: Climate Responsive Design - Friday, May 11, 2012

Session IV: Skins: The Importance of the Thermal Envelope - Friday, June 1, 2012

Session V: Aggressively Passive: Employing Passive Systems for Load Reduction - Friday, September 7, 2012

Session VI: Illuminating Savings: Daylighting and Integrated Lighting Strategies - Friday, October 5, 2012

Session VII: Right-Sized: Equipment and Controls for Super-Efficient Building System - Friday, November 9, 2012

Session VIII: Site Power: Renewable Energy Opportunities - Friday, January 11, 2013

Session IX: The Hand-off + Staying in Shape: Operations, Maintenance + Education - Friday, February 8, 2013

Session X: Putting It All Together: Achieving 2030 Goals On The Project and At The Office - Friday, March 1, 2013

AIA LAS VEGAS PRESIDENT'S MESSAGE

ROB FILARY, AIA

As I sit here and write this final President's Message, I am looking around half-expecting to see fireworks going off or at least have some confetti tossed in my face since this is my last article... well, at least until I become the 2013 AIA Nevada Chapter President. Although 2011 has been a rough year for the Chapter in terms of the overall apathy of the profession and continual economic challenges, we have managed to make it through for what I hope has been an encouraging and entertaining year for all of our members. As I take this opportunity to

review the year, I am thankful to have had the opportunity to serve as the AIA Las Vegas President, and I am further pleased with all that has been accomplished.

My goal for 2011 was to work to strengthen and celebrate our "Architectural Alliances" – those relationships that have sustained, reinforced and enhanced our Chapter, our design industry, our community and our members over the last years. Our Chapter accomplished this in many ways throughout the year that I will briefly highlight some of the successes below.

As you know, the 'Architects Speaks' series was initiated this year with great success. We had a range of great speakers such as **DAVID BAIRD, AIA** who enlightened us on his passion for Art & Architecture. Let's not forget the Political Animal **ERIC ROBERTS, AIA** who somehow made political jargon entertaining. In 2012, the 'Architects Speaks' series will continue. Please contact **RANDY LAVIGNE** if you have a topic you would be interested in presenting.

The event I am perhaps the most proud of is the 'Art by Architects + Others'. Although the sale of the artwork was not overwhelming, it was a fun night of networking; and I was truly inspired by the creativity displayed by our members. Through this event we were also able to reach out beyond our membership base and have artists within our community participate in hopes of creating further "Alliances" for our organization. We also had Representative **SHELLEY BERKLEY** stop by and purchase some art. Once again, the 'Art by Architects + Others' will continue in May of 2012, so start creating your work now!

In October we hosted the 2011 Western Mountain Region (WMR) Conference, and by re-connecting to our WMR components and to the Las Vegas cultural and arts communities, we revitalized relationships that have been the foundations of our design community throughout the years. I've already discussed the uniqueness of this event multiple times, so I will not dwell on it other than stating that we had exceptional speakers and were able to showcase the City of Las Vegas once again. Through this event, we strengthened and created invaluable "Alliances" and furthered our "Connections" throughout the region.

In November, the Emerging Professionals Young Architects Forum (EPYAF) hosted the monthly Chapter meeting entitled 'Trusted Advisors: Why Every Successful Business Needs Them.' The panelists included lawyers, an accountant, an insurance agent, and a Group Benefits Broker—all from our Las Vegas community. Also, throughout the year the EPYAF held mentorship dinners with our most experienced and senior members as an avenue to share their wisdom and knowledge. I believe we have made some strides towards engaging our emerging professionals while strengthening and preparing them for a challenging and changing profession.

As we embark on the New Year, I would be remiss if I did not make one final plea—I promise this will be the last time! Like our own firms, the AIA has been hit hard by the economy. Membership is down, sponsorships are dwindling, and the overall participation has been decreasing. Therefore, whether it is through attendance or financial contributions, the AIA needs your support in order to persevere in the upcoming year. The good news is that our Chapter will turn the corner into 2012 with some finances in the bank, but we still need all of you to participate by renewing your memberships and encourage others to join our wonderful organization. Jeff Roberts, AIA will serve as your local 2012 President, and he has developed an exciting year of events, speakers and tours. I am personally looking forward to the New Year, and I wish everyone a safe and happy holiday season—CHEERS!

2011 AIA LAS VEGAS BOARD OF DIRECTORS

PRESIDENT
Rob Filary, AIA

PRESIDENT-ELECT
Jeff Roberts, AIA

SECRETARY
Chris Fenton, AIA

TREASURER
Mike Andersen, AIA

DIRECTOR
Sarah Mozjer, AIA

DIRECTOR
Rochelle Wallis, AIA

DIRECTOR
Sam Tolman, AIA

DIRECTOR
Rob Gurdison, AIA

EDUCATION DIRECTOR
David Baird, AIA

LEGISLATIVE DIRECTOR
Eric Roberts, AIA

ALLIED DIRECTOR
Carri Holmes

**EMERGING PROFESSIONALS
DIRECTOR**
Jeff Wagner, AIA

PAST PRESIDENT
Deepika Padam, AIA

EXECUTIVE DIRECTOR
Randy Lavigne, Hon. AIA

PREMIER SPONSORSHIPS

SUPPORT YOUR CHAPTER BY BECOMING A SPONSOR!

AIA Las Vegas has designed three levels of premier sponsorships. These comprehensive packages help to underwrite all the programs provided by the Chapter and they provide the highest visibility and the strongest Recognition for sponsors throughout the year.

You can also select any individual sponsor opportunity - Membership Meeting, Architecture Week Event, Hole Sponsor in the Golf Tournament, etc..... and you are a supporting sponsor. See the individual event listings at www.aialasvegas.org for specific benefits.

Platinum Sponsors | \$5,000

Valued at over **\$7,690**, the Platinum level is the principal level of sponsorship and provides the most effective and consistent support of the Chapter's activities. It is designed to provide the maximum exposure and impact for your firm at all the major Chapter events throughout 2012.

Benefits

The Forum Newsletter

- Logo recognition as a Platinum Sponsor on back cover of the pdf version each month
- Name recognition and link to your firm website on the electronic version each month
- One full page ad to run in each monthly issue of the newsletter.

The AIA Nevada Online Directory & Resource Guide

- Recognition as a Platinum Sponsor in the online directory & resource guide with link to your firm website
- One full page ad to run in the online directory & resource guide

AIA Las Vegas Website Homepage

- Recognition as a Platinum Sponsor on the homepage with link to your firm website

AIA Monthly Membership Meetings

- Recognition as a Platinum Sponsor on signage, on tent cards and in announcements at all membership meetings (7 meetings total)
- Two complimentary tickets to each of the membership meetings (7 meetings total)

AIA Las Vegas Architecture Week

- Recognition as a platinum sponsor on Architecture Week event signage and tent cards
- Two complimentary tickets to the Architecture Week event

AIA End of Year Holiday Celebration

- Recognition as a platinum sponsor on signage, on tent cards, in powerpoint program, in the printed program and in announcements
- Two complimentary tickets to the Holiday Celebration

Golf Tournament

- Recognition as a platinum sponsor on signage

Learn About /Turn About Product Show

- One complimentary 8' x 6' space at the product show (does not include \$70 electricity fee if required)
- Two complimentary tickets to the "turn about"

Gold Sponsors | \$3,000

Valued at over **\$3,945** the Gold Sponsorship of the Chapter is a prime level of sponsorship and provides valuable networking and participation in the key events throughout 2012.

Benefits

The Forum Newsletter

- Logo recognition on the pdf version each month
- Name recognition and link to your firm website on the electronic version each month
- One half page ad to run in each monthly issue of the newsletter.

The AIA Nevada Online Directory & Resource Guide

- Recognition as a Gold Sponsor in the online directory & resource guide with link to your firm website
- One half page ad to run in the online directory & resource guide

AIA Membership Meeting Sponsor (One Meeting)

- All associated sponsor benefits for that meeting

Golf Tournament

- Recognition as a Gold Sponsor on signage

AIA Holiday Celebration

- Recognition as a gold sponsor on signage, on tent cards, in powerpoint, in the printed program and in announcements
- Two complimentary tickets to the Holiday Celebration

Learn About /Turn About Product Show

- One complimentary 8' x 6' space at the product show (does not include \$70 electricity fee if required)
- One complimentary ticket to the "turn about"

Architecture Week

- Recognition on signage, on tent cards and in announcements at the Architecture Week event
- Two complimentary tickets to the Architecture Week event

Silver Sponsors | \$2,000

Valued at over **\$2,510**, the Silver Sponsorship of the Chapter is an essential level of support and provides exceptional marketing through the meetings and events that target the largest audience.

Benefits

The FORUM Newsletter

- Logo recognition on the pdf version each month
- Name recognition and link to your firm website on the electronic version each month
- One quarter page ad to run in each monthly issue of the newsletter

The AIA Nevada Online Directory & Resource Guide

- Recognition in the online directory & resource guide with link to your firm website
- One quarter page ad to run in the online directory & resource guide

Golf Tournament

- Recognition as a silver sponsor on signage

Architecture Week

- Recognition on signage, on tent cards and in announcements at the Architecture Week event
- Two complimentary tickets to the Architecture Week event

AIA Holiday Celebration

- Recognition as a silver sponsor on signage, on tentcards, in powerpoint, in the printed program and in announcements
- Two complimentary tickets to the Holiday Celebration

AIA SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

In 2012 the meetings and events we have planned offer maximum visibility and marketing opportunities across the state. Review the information in this booklet and select the level of participation that best fits with your marketing objectives, your budget and your support and involvement with the AIA communities in Nevada.

Also available for your consideration are advertising opportunities in our statewide publications. Whether you decide to advertise in our "NEVADA FORUM" newsletter or our online Directory and Resource Guide, you will reach your target audience by working with the AIA in Nevada.

2012 AIA Las Vegas Monthly Membership Meeting Sponsors | \$500 Each

Architecture Week Sponsors | \$500

AIA Las Vegas "Learn About / Turn About" Product Show Overall Sponsor | \$4,000 or Product Show Bag Sponsor | \$2,000

Design & Service Awards Sponsors | \$1,250

AIA End of Year Holiday Celebration Sponsors | \$600

Contact AIA Las Vegas at 702.895.0936 or klavigne@aianeveda.org to secure your sponsorship today!

AIA LAS VEGAS - 2012 PROGRAMS, EVENTS AND SPONSORSHIP OPPORTUNITIES

The following is a calendar overview of the meetings and events we have planned throughout the year. Events and dates are subject to change.

Jan 18	Membership Meeting – Ed Mazria, AIA & the AIA+2030 Program
Feb 22	Membership Meeting – Sustainable Issues – Round table discussion by members of affiliated organizations – USGBC, AIP, NSPE, ASHRAE
March 21	Membership Meeting – Adaptive Re-use Project Tour – Mob Museum & Neon Bone Yard
March 23	AIA+2030 - Session I: The 2030 Challenge: Energy Goals and Integrated Design
April 6	AIA+2030 - Session II: The Power of Targets & Load Reduction
April 16-20 18	Architecture Week 2012 Unbuilt Las Vegas Awards Exhibit / Reception & High School Design Awards EPYAF Project or Special Program & AIAS Project of Special Program
May 11	AIA+2030 - Session III: Accentuate the Positive: Climate Responsive Design
May 19	Membership Meeting – Art & Architects - Tie-in with First Friday
May 25	On The Green 37th Annual AIA Las Vegas Golf Tournament
June 1	AIA+2030 - Session IV: Skins: The Importance of the Thermal Envelope
June 20	Membership Meeting - Van Jones – Self Sustaining Communities
Sept 7	AIA+2030 - Session V: Aggressively Passive: Employing Passive Systems for Load Reduction
Sept 19	Membership Meeting – "Holistic Architecture" a special meeting for UNLV students and architects at the UNLV SOA
Oct 5	AIA+2030 - Session VI: Illuminating Savings: Daylighting and Integrated Lighting Strategies
Oct 17	AIA Las Vegas "Learn About – Turn About" Product Show
Nov 14	Membership Meeting - EPYAF Program
Nov 9	AIA+2030 - Session VII: Right-Sized: Equipment and Controls for Super-Efficient Building System
Dec 12	2012 End of Year Holiday Celebration

UNLV SCHOOL OF ARCHITECTURE

DAVID BAIRD, AIA
DIRECTOR, UNLV SOA

Well another semester is wrapping up and final touches are being put on projects before final reviews. It is always an exciting time around the school and reason for celebration and reflection.

Our David Howryla Design-Build Studio led by Eric Weber completed

a schematic proposal for the solar decathlon this semester. This was a collaborative effort involving over 10 UNLV faculty representing over three colleges as well as architectural professionals such as Jeff Roberts and David Howryla. The project proposal had the support of Senator Harry Reid, the AIA, Nevada Energy, Pulte Homes to name a few. Of course one of the presents we are hoping to open this holiday season is an acceptance letter from the Department of Energy! Regardless of the outcome it was a tremendous effort and worthy pursuit.

The school just received funding to update two classrooms and the instructional technology in our auditorium. This makes a big difference as we compete with the region for the best and brightest students and faculty. We were also recently given permission to search for a permanent replacement for our Downtown Design Center Director. Glenn Nowak has done a fantastic job guiding the center this year and is putting the finishing touches on a grant report that focuses on eco-tourism opportunities in Southern Nevada.

Associate Professor Deborah Oakley was honored with an award for her service efforts in establishing the Building Technology Educators' Society, Inc. and functioning as its second president. The award was presented during the BTES conference held in Toronto in August. Deborah also received a contract to revise and update the 4th edition of Structure in Architecture, originally authored by Mario Salvadori. Other faculty are starting to hear back about papers and scholarly presentations that have been accepted at national and international conferences and scrambling. It would appear we are having a bumper crop this year.

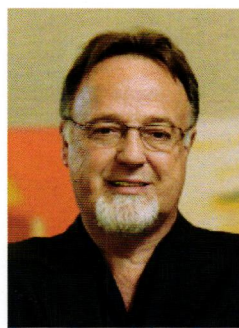
For more information about the School of Architecture visit our webpage and click on our facebook icon. From all of us at the UNLV School of Architecture have a great Holiday Season.

AIAS LAS VEGAS NEWS

The American Institute of Architecture Students chapter at UNLV is interested in working with the AIA and the NSBAIDRD to work toward a regulatory change to allow concurrent licensing in the state of

Nevada. Concurrent licensing allows emerging professionals to start taking the ARE's before all hours of IDP credit are completed. Currently, 42 states allow concurrent IDP and ARE testing. By allowing concurrent licensing in the state of Nevada, graduating students and emerging professionals will have additional options to help them succeed. We are working on a proposal to present during the NSBAIDRD January board meeting. We are very interested in working with the professional community to make concurrent licensing available in Nevada. Please contact president@aiasunlv.com with on questions or suggestions regarding this issue.

MEMBER NEWS



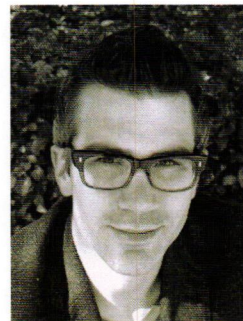
THOMAS J. SCHOEMAN, AIA, President of **JMA ARCHITECTURE STUDIOS**, has retired from JMA after thirty-two years.

Schoeman served as president of the Las Vegas Chapter of AIA in 1984 and received the AIA Nevada Silver Medal in 1998. JMA Architecture studios received the AIA Nevada Firm of the Year Award in 1998 and the AIA WMR Firm of the Year Award in 2004. In 2009, Architectural Record placed JMA in the "Top 250 Design Firms" and in the "Top 100 Green Design Firms" in the United States. JMA has been the recipient of numerous AIA design and industry awards.

Schoeman is active in the community and recently served on the Foundation for Opportunity Village, the Clark County Public Education Foundation and the CSN Foundation. He received the UNLV College of Fine Arts Dean's Medal in 2011, the UNLV Nevada Artist Hall of Fame Sydney Award in 2007, the Desert Research Institute Presidential Medal in 2006 and the Cornerstone Award from the Associated General Contractors in 2009.

Schoeman will remain in Nevada, but plans to spend extended summers in San Diego and travel throughout the year.

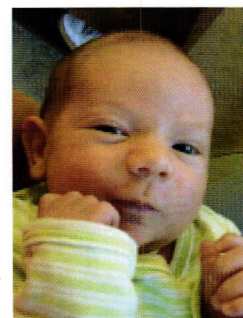
Congratulations to **DANIEL CHENIN, AIA** who successfully passed the 7 divisions of the architectural registration examination. Way to go, Daniel!!



We would like to send our best wishes to **DWAYNE ESHENBAUGH, AIA**, Owner/ President at **NOVUS ARCHITECTURE, LLC** and **RACHEL CLINE**, VP of Business Development at **WESTERN OFFICE INTERIORS** who were married in a beautiful beach ceremony in Manhattan Beach, CA on October 8th. We are certain they will have many, many years of wedded bliss!



And happy news in the **TATE SNYDER KIMSEY** family. **JOY** and **BILL SNYDER, FAIA** are the proud grandparents of baby **BENJAMIN WILLIAM SNYDER**. Ben was born on September 13th to parents **MIKE** and **MANDY SNYDER**.



AIA Nevada Forum
401 South 4th Street, Suite 175
Las Vegas, Nevada 89101
T 702.895.0936
F 702.895.4417
www.aianeveda.org

RETURN SERVICE REQUESTED

PRSR STD
AUTO
U.S. POSTAGE
PAID
LAS VEGAS, NV
PERMIT NO:
1369

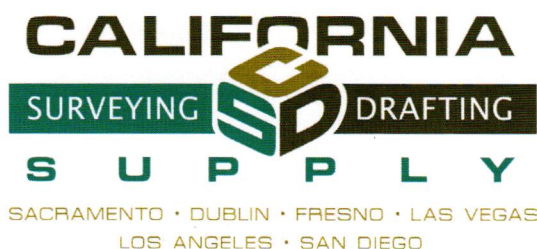
AIA NORTHERN NEVADA EVENTS

DEC

6

AIA NN Executive Board Meeting

2011 AIA LAS VEGAS SPONSORS



T.B. PENICK & SONS, INC.

platinum



gold



silver

AIA LAS VEGAS EVENTS

DEC

7

AIA Annual Holiday Celebration

13

AIA LV Board Meeting

15

AIA NV Ex Com Meeting

JAN

10

AIA LV Board Meeting

12

C.E. Luncheon

18

January Membership Meeting

19

AIA NV Ex Com Meeting

26

C.E. Luncheon